

Public Relations/Media/Board Relations
BLACK HORSE PIKE REGIONAL SCHOOL DISTRICT
Engaging Students, Fostering Achievement, Inspiring Excellence

Mary-Alice Baratta – District Administrator
mbaratta@bhprsd.org

(856) 227-4100, X4304

October Meeting Minutes

Thursday, October 17, 2013, at HIGHLAND REGIONAL HIGH SCHOOL, Room C-104, 5:00 p.m. – 5:45 p.m.

Committee Members in Attendance: Mary-Alice Baratta, Jay McMullin, Dr. Brian Repici, Dr. Mark Schmitz, and Matthew Szuchy

- A. With regard to posting student's pictures with names on the Internet:
- a. District Policies 8330, 9100, 9120, and 9400 were reviewed. It was determined that they are in compliance with State Statute 18A:36-35.
 - b. It was also determined that the Electronic Media Permission Form requires revision. Mrs. Baratta will update the document, seek approval from the Superintendent's office, and distribute to three school's administrative staff to implement for 2014-2015. The form should reference State Statute 18A:36-35 rather than District Policy. The statement, "No individual photograph of a student or group in which students are individually identified will be published on the Internet" will be removed.
 - c. A revised form for this year is required. For any photograph that includes students, if the parent would like the name referenced with the photograph on the Internet, the parent will be required to sign the revised form. All three school's administrative teams will be provided with the new form and will implement the same policy to ensure that we have proper parent permission.
- B. Student Feedback – Dr. Repici shared his interaction with students at recent Student Council/Senior Class Officer meetings at all three schools. Members were pleased, but would encourage additional meetings that

include students who do not necessarily participate in school activities to hear other perspectives which might not be known or represented by engaged students. Genesis data can be used to determine possible invitees.

- C. Media Releases – An ongoing list of Media releases is being compiled for the year. Members recognize that while media releases are occurring, media are not responding or publishing information. We will continue to share information with the media.
 - a. Triton: Hometown Heroes – Community Member Recognition
 - b. District: Seth Franco, Former Globe Trotter – Family Night/Youth Alliance – Anti-bullying message.

Respectfully submitted,

Mary-Alice Baratta